JIMMY TRAN

Human-centered Industrial Designer

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408-650-9541

//// EXPERIENCES

Pensa LLC | Consultancy   Brooklyn, NY
Industrial Design Intern / May 2024 - Present

Advanced product development through 3D modeling, design optimization, and visualizations. Transformed user insights into impactful design solutions through interviews and observations. Collaborated with the Design Director and engineers to enhance research and prototypes.

Force-4 Innovation | Consultancy   Mason, OH
Industrial Design Co-op / Aug - Dec 2023

Partnered with the Innovation Lead to deliver visualization assets that boosted company visibility. Executed promotional videos and product animations to support sales and marketing. Assisted engineering development through rapid prototyping and 3D printing.

Kaleidoscope | Consultancy   Blue Ash, OH
Industrial Design Co-op / May - Aug 2022 | Jan - Apr 2023

Led design efforts to develop a case study and user-centered solutions. Demonstrated Gravity Sketch's value with live demos to optimize team workflow. Contributed to ideation and client presentations for two Amazon projects, driving innovation, human factor and storytelling.

Donnamax | Packaging Design   Brooklyn, NY
3D Designer Intern / Jan - Apr 2021 | Sep - Dec 2021

Assisted in packaging design through CAD modeling for website and manufacturing, created interactive videos, and developed product visualizations. Supported technical design and product development.

//// EDUCATION

University of Cincinnati   Cincinnati, OH
College of Design, Architecture, Art, & Planning | April 2024
Bachelor of Science in Industrial Design

Lane Community College   Eugene, OR
Design & Applied Art | July 2019
Associate of General Studies

//// SKILLS

Design & Strategic skills

Design thinking, design research, storyboarding, storytelling, low fidelity prototyping, video editing, 3D Animation, 3D printing

Digital

Fusion 360, Blender, SolidWorks, Gravity Sketch, Keyshot, Procreate, TwinMotion, Microsoft Suite, Illustrator, Photoshop, InDesign, Premiere Pro, Adobe XD, After Effect, Figma, Spark AR, rendering

//// RECOGNITIONS & ACTIVITIES

Vietnamese International Student Association of University of Cincinnati
President / Jun 2023 - Apr 2024

Led and managed diverse team to oversee budgeting, event planning, and operations. Built relationships with university and external organizations to expand club impact and promote Vietnamese culture. Increased club's visibility and reach

University of Cincinnati

2024 DAAPWorks Director's Choice, 2024 DAAPWorks Innovation Award. University of Cincinnati International Outreach Scholarship. College of Design, Architecture, Art, & Planning Scholarship

Lane Community College

Level III Mentor of CRLA's International Mentor Training Program. Inducted member of National Society of Leadership & Success

California Institute of the Arts

UX Design Fundamentals

Gravity Sketch

Gravity Sketch Certification